



PRESS RELEASE

Consumer Protection Division Secures Settlement with Zappos.com *Data breach in 2012 exposed site users' personal information*

Baltimore, MD (January 7, 2015) - The Maryland Attorney General's Consumer Protection Division, along with eight other state Attorneys General, today entered into a \$106,000 settlement with Zappos.com, Inc., resolving a 2012 data breach that exposed the personal information of the website's consumers. The settlement requires Zappos to undertake additional security measures to help prevent future data breaches.

Zappos denied that customers' full credit card or personal information was compromised in the breach, but the company agreed to resolve the Attorneys General's allegations.

The settlement requires Zappos to obtain an information security audit of its security regarding personal information, provide the Attorneys General with a copy of the audit and address any identified deficiencies. Zappos agreed to maintain, and update as needed, security policies to protect personal information, including those policies concerning vulnerability assessments and patch management. Zappos also agreed to provide the Attorneys General with copies of its security policies and reports reflecting its compliance with industry standards. Zappos also will institute at least-annual employee training programs regarding its security policies.